

Alisha Shaik

Location: # 40-124/187 Kailasapuram (Madhusdhan Nagar), Visakhapatnam

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PROFESSIONAL SUMMARY

Experienced marketing and customer relations professional with a proven track record of enhancing customer satisfaction, leading teams, and executing successful marketing campaigns.

WORK EXPERIENCE

Marketing Team Lead

SR Shopping Mall, Tagarapuvulasa

September 2023 – July 2024

Student Relations Manager

Study Point (Distance Education Centre), Tuni, Andhra Pradesh

October 2022 – August 2023

Customer Relations Executive

SR Shopping Mall, Vuda Colony, Visakhapatnam

May 2021 – August 2022

EDUCATION

MBA (Finance) 2019 – 2021

AQJ Centre for PG Studies, Gudilova, Visakhapatnam

GPA: 7.21

B.COM 2016 – 2019

SV Degree College, Tuni, Andhra Pradesh

GPA: 7.23

PROJECTS

- **Banking Operations** – State Bank of India, Tuni (October 2018 – November 2018)
 - **Financial Services** – District Co-operative Central Bank, Tuni (February 2019 – March 2019)
 - **Share Market** – BSE Listed Companies, Vizag (November 2020 – December 2020)
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SKILLS

- Leadership
- Analytical Skills
- Customer Service
- Problem-Solving
- G Suite
- MS Office Suite