

Name : NIRJHAR RAY
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PAST WORKING EXPERIENCE : ZODIAC CLOTHING CO. LTD .

BRAND : ZODIAC , Z3 , ZOD .
AREA : WEST BENGAL , GUWAHATI .
DESIGNATION : ASSISTANT BRANCH MANAGER .
PERIOD :13 th Feb .2019 to JULY 2019.
RESPONSIBILITY :Appoint new dealer in my area and appoint distributors for asseceries .

PAST WORKING EXPERIENCE :

ORGANIZATION : Sobber Apparels Pvt Ltd .
BRAND : Ethenic Salwar Suits (Readymade fabric and unstich fabric .)
AREA : WEST BENGAL . JHARKHAND .Guwahati .
DESIGNATION : R. S . M .
PERIOD : Jan 2017 to Dec 2018 .
Responsibility : Appoint new M.B.O in Bengal , Jharkhand and Guwahati and develop Brand image in market and also co-parate to Co.

PAST WORKING EXPEREINCE

Organization : Siyaram Silk Mills Ltd.
Brand : Mistair (Fabric Division)
Area : West Bengal
Designation : A.S.M

Period : July July 2011 to 2016 Dec.
Responsibility : Appointing M.B.O. to help agent and distributor to develop the brand image in our market.

PAST WORKING EXPERIENCE

Organization : Jain Udhay International Pvt. Ltd.
Brand : Blue Mount (Garment Division)
Area : West Bengal
Designation : A.S.M.
Period : July 2009 to May 2011 .
Responsibility : Appointing new M.B.O. to help agent and distributor to develop the brand image in market.

PAST WORKING EXPERIENCE

Organization : Siyaram Silk Mills Ltd.
Brand : M.S.D. (Garment Division)
Area : Guwahati
Designation : A.S.M .
Period : October 2005 to 2009 June .
Responsibility : Appointing new M.B.O. and E.B.O. and help distributors to develop brand image.

PAST WORKING EXPERIENCE

Brand : Parx (Raymond Apparel)
Organization : Distributor channel
Designation : S.S.O.
Period : July 2001 to September 2005 .
Area : Jharkhand and West Bengal
Responsibility : Appointing and maintain a strong dealers network

(include Raymond Retail Shop) to service to a broad based retail network across Jharkhand and West Bengal, collection of payment and supply chain monitor.

PAST WORKING EXPERIENCE

Brand : Raymond Shirting (Fabric Division).

Organization : Agency channel

Designation : M.D.O.

Period : February 1997 to June 2000

Responsibility : Appointing and maintain a strong dealers network to service to a broad based retail network across West Bengal. Follow up for incentive how to dealer get it and improve our brand develop new area in Bengal for company.

PERSONAL DETAILS

Father's Name : Shri Nishith Ray

Date of Birth : 17.09.1973

Marital status : Married

Religion : Hindu

Nationality : Indian

Education : B.A. Appeared .

Language Known : Bengali, Hindi, English